

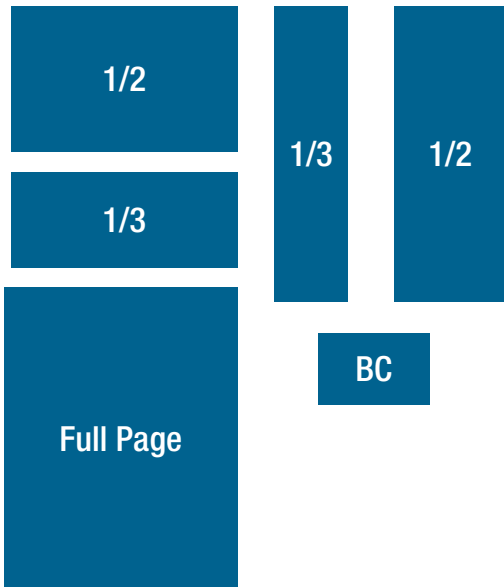


# SAN DIEGO BEVERAGE

## ADVERTISING RATES | 2018

### DISPLAY AD RATES

All prices are full color - **PRICES ARE PER ISSUE**



ADSPACE	SIZE	1x	2x	4x	OPEN*
Business Card	3.875" x 2.47"	\$200	\$150	\$125	\$100
1/3 Page Vertical	2.54" x 10.25"	\$450	\$435	\$410	\$400
1/3 Page Horizontal	7.875" x 3.33"	\$650	\$624	\$572	\$520
1/2 Page Horizontal	7.875" x 5.0625"	\$832	\$780	\$727	\$676
1/2 Page Vertical	3.875" x 10.25"	\$858	\$806	\$754	\$702
Full Page	8.125" x 10.5" **	\$1,200	\$1,100	\$975	\$900

\*4x with auto-renewal after the 4th issue

\*\*Any full page ad requires a .25" bleed on all sides of the artwork. Ad size + bleed = 8.625" x 11"

**S**an Diego Beverage is a quarterly magazine and media outlet that focuses on the producers of beer, wine, spirits, coffee, juice, kombucha and more created within San Diego county

Visit our website:  
[SDBevTimes.com](http://SDBevTimes.com)

**CIRCULATION & READERSHIP**  
5,000 print magazines distributed to **100+ LOCATIONS** in San Diego County.

Distribution locations include coffee shops, wineries, bars, restaurants, bottleshops and more!

### DIGITAL AND ADVERTORIAL MARKETING SOLUTIONS

In addition to print display ads, we also offer the following:

#### SOCIAL MEDIA BLAST: \$150

Sponsored post on our Facebook, Twitter and Instagram

#### SPONSORED ADVERTORIAL: \$500

Sponsored article in our magazine. 300-500 words with a photo in a special, clearly designated advertising section

#### COMBINATION DIGITAL + PRINT

Contact us today for a custom package that includes both digital and print advertising!

### TO BUY ADSPACE

Contact Mike Shess

(619) 347-3284

[Mike@SDBevTimes.com](mailto:Mike@SDBevTimes.com)

#### RATES

All rates are net

#### PAYMENT

Bills mailed after printing. Payment due upon receipt via credit card or bank transfer.

**WE DO NOT ACCEPT CHECKS.**



#### DEADLINES

**Artwork is due on the following dates:**  
Spring: March 1, Summer: May 20, Fall: August 20, Winter: November 20

#### PROOFS

Client will see ad via emailed proof of how their ad appears prior to publication on request.

#### GUARANTEED POSITIONS

Special placement incurs a 15% fee. Only for ads 1/3 page or larger. GUARANTEED PLACEMENT IS PROVIDED AT PUBLISHER'S DISCRETION.

#### EDITORIAL & ADVERTISING

Purchasing advertising provides **NO** editorial privilege.